

PRESCRIPTION DISCOUNT CLUB TELEMARKETING SCRIPT for hospitals and clinics

To Receptionist:

“Hi, I’m calling from Prescription Discount Club. We are a Free Prescription Discount program. Could I speak with the person who helps your uninsured patients?”

To Decision-Maker:

“Hi, I’m calling from Prescription Discount Club. We are a Free Prescription Discount program. We help people in need, and one of the things we do is distribute free Prescription Discount Cards to people who need help paying for their medicines.

We can mail you as many as you need and when you use them up you can contact us and we’ll send you more. We include a fact sheet that you can photocopy if you like, and a re-order form for more free cards.

How many do you think you may give out over the next few months?
Can you use some in Spanish?

Where do we mail them and to whose attention?

Thanks, we’ll get them right out, and we hope they’ll be of help to your patients.”

Who needs these cards:

People with no prescription insurance.

Senior citizens who reach their Medicare Part D limits.

People with insurance that doesn’t pay for all types of medications.

Prescription Discount Club is based in Hauppauge NY. If they want our phone number, give them _____, and _____ as the contact person.